



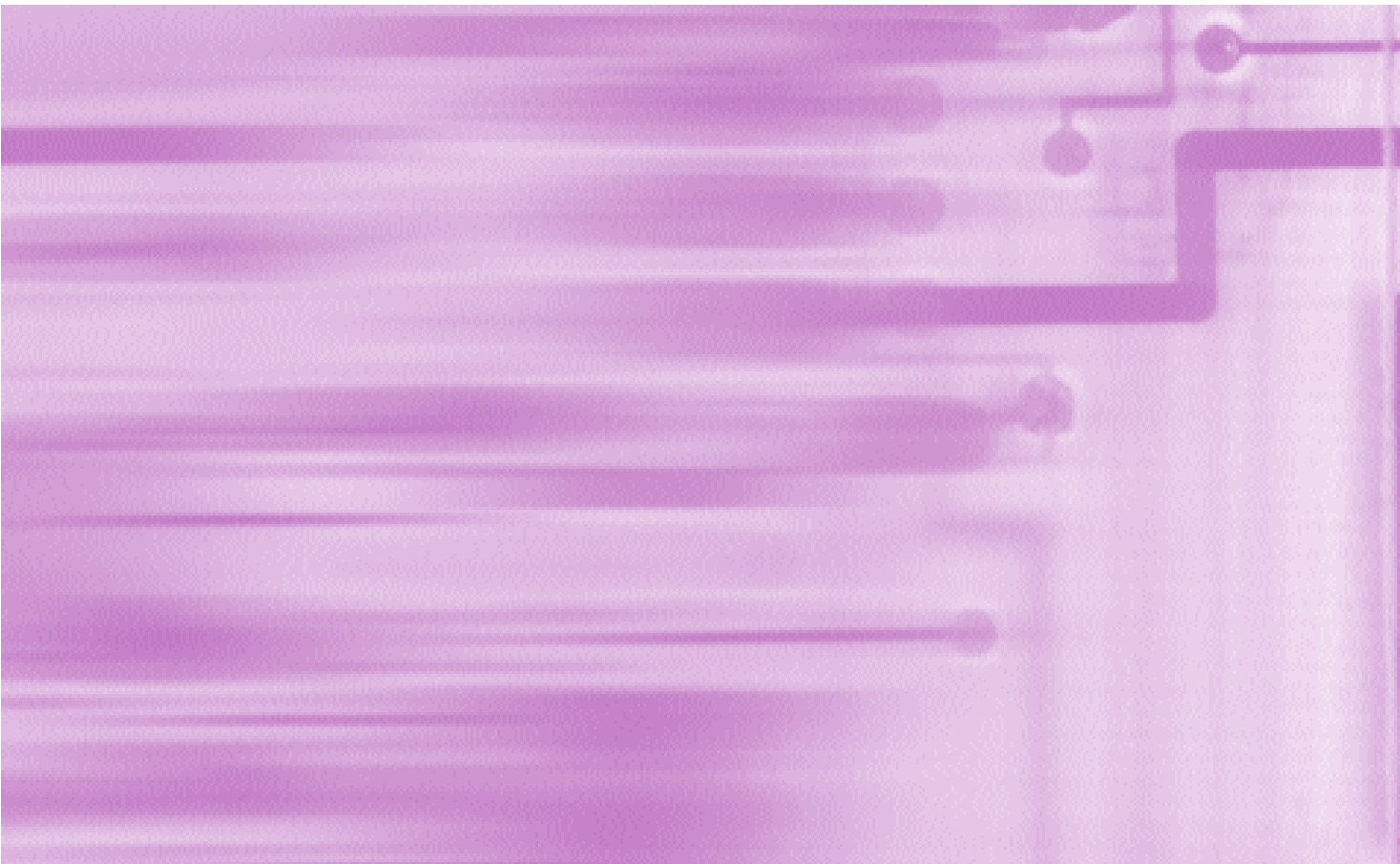
# Coming to You in September


Don't miss **JOBS:THE CLASS OF 2000**, a documentary on the *School To Work* education concept. The TV special was co-produced by award-winning WQED Pittsburgh, co-producer of *Where in the World Is Carmen Sandiego?* and home of *Mister Rogers' Neighborhood*.

Watch for future announcements about the broadcast of **JOBS:THE CLASS OF 2000** on your local PBS station.





*JOBS:THE CLASS OF 2000* was produced by WQED Pittsburgh in partnership with the Public Television Outreach Alliance's Act Against Violence project. For more information, call Rebecca Wissner at WQED Pittsburgh at 1-800-876-1316. Web site: <http://www.stw.ed.gov/jobs2000>





Join ABC News correspondent **Cokie Roberts** on **Friday, September 20, 1996** at **10:00 p.m. (ET)** for a look at how to compete in the 21st century job market.







# Can America Compete in the 21st Century?

In Hundreds of Communities Across America, Students and Businesses Say, "Yes"

Is your community properly preparing its youth for careers in the 21st century? Find out in a compelling one-hour television special that will air Friday, September 20, 1996 at 10:00 p.m. (ET) on PBS.

**JOBS:THE CLASS OF 2000**, hosted by ABC News correspondent Cokie Roberts, explores a grassroots movement called **School To Work** that is helping to prepare kids for college and careers beyond the year 2000. Through a diversity of local efforts, **School To Work** is crossing traditional boundaries in education and the workplace, creating inspiring success stories and blazing new opportunities for young people.

## Coast-to-Coast Innovation

**JOBS:THE CLASS OF 2000** takes you on a guided tour of **School To Work** advancements – America's new frontiers in workforce preparation.

- You'll encounter a student-run corporation at Oregon's Pacific High School that operates a thriving cranberry farm and is developing an ocean-exploring robot.
- You'll see machinist apprenticeships in Oklahoma, health care internships in Massachusetts, animation studios in California and many other programs where students gain hands-on career experience.
- You'll meet the people of Pittsburgh, Pennsylvania, who were hit by hard economic times but are determined to secure a place for their children in the future workforce.

J O B S

THE CLASS OF 2000

## Meet the Leading-Edge Workers of Tomorrow

**JOBS:THE CLASS OF 2000** takes you into the lives of students who are now preparing to enter tomorrow's workforce. You'll also meet educators, business leaders and others who are collaborating through **School To Work** to help this generation succeed.

- Follow Michelle Boyd's journey from a high school teenage mother to college trainee in radiation therapy technology, thanks to Boston's ProTech program.
- Get to know Ben Borens, who went from an unmotivated C student to a straight-A achiever, college student and full-time machinist apprentice after entering Tulsa's Craftsmanship 2000 program.
- Try to keep up with Nikia Speed, who at the age of 16 already had a head start on her transition into the adult workforce – a skilled apprenticeship that led to a full-time job with Kodak. Now she's on her way to a college degree.



"A lot of kids my age don't know what they want to do. I was coming straight out of high school into a job. I was already set. I had direction."  
- Nikia Speed, Kodak Skilled Trades Apprentice, New York



"Every industry in the world is changing at breakneck speed. What we need are students sitting in classes designed for the year 2020. Because that's the world they graduate into."  
- Dave Master, art teacher turned animation industry mentor, California



"I really wasn't too interested in high school. I didn't have anything going for me. Since I've been in the program, my life has changed drastically."  
- Ben Borens, machinist apprentice, Oklahoma



"Education doesn't stop. It's an ongoing process. I wouldn't mind going through another four years of graduate school and then another four years of residency."  
- Michelle Boyd, third-year student, Massachusetts College of Pharmacy



"Pacific High School is a small school, we're isolated, and I think we're in a perfect place for change to happen. If we can prove that change can work here on a small scale, then that can be something other schools can take and learn from."  
- Michael Nickless, Principal, Pacific High School, Oregon